

## Elected Member Application

**Name:** Michael Chretien

**Title and Employer:** Asset Protection -- Walmart

**Nominator's Information:** Self-Nomination

**Do you live or work in Pinellas County?** Both Live and Work in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

Homeless/Formerly Homeless (2 elected seats)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Lived Experience Advisory Committee (2023) - Current Member

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Some Experience
Board Development (recruitment, training, evaluation)	Interested
Community Outreach	No Experience
Data Analysis / Quality Assurance	Interested
Diversity, Equity, and Inclusion	No Experience
Domestic Violence / Survivor's Services	No Experience
Emergency Management	No Experience
Employment / Labor / Workforce Development	Interested
Finance Management	No Experience
Fundraising	Some Experience
Grant Research, Writing or Management	Interested
Government / Public Policy	No Experience
Health Care / Mental Health Services	No Experience

Homeless Issues	Some Experience
Housing / Real Estate	Some Experience
Human Resources (hiring, managing or evaluating employees)	No Experience
Information Technology	Very Experienced
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	No Experience
Legal Services	No Experience
LGBTQIA+ Services	No Experience
Marketing	Very Experienced
Media/Public Relations/Communications	Some Experience
Nonprofit Management	No Experience
Project Management	Interested
Public Speaking	Some Experience
Senior Services	No Experience
Social / Human Services	No Experience
Special Event Planning	Some Experience
Strategic Planning	Interested
Veteran Services	No Experience
Volunteer Recruitment or Management	No Experience
Youth Services	No Experience

**For any items above where you are either very experienced or have some experience, please provide additional details.**

Advocacy -- I have been doing GOTV for campaigns since 2016 Fundraising -- Worked to get funds door to door for Tampa PBS stations Homeless Issues/ Housing -- As a formally homeless person, going from shelter to shelter to stable location (thanks to Community Foundation Services, Clearwater) Information Technology -- Extensive technology experience in setting up, consulting, networking, setting up training rooms and personal / group training. Marketing -- Advanced knowledge of marketing/ sales for both consumers, retail and b2b

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application. (see below)**

**Michael L. Chretien**  
**Retail Sales Professional Sales and Technology Specialist**  
[www.linkedin.com/in/mikechretien](http://www.linkedin.com/in/mikechretien) | [personal Information removed by HLA]

December 21, 2023

Why I want to be on COC:

Being on the LEAC has made me realize that having someone who has been homeless within the last 7 years would be an asset not to be dismissed by the board. Indeed, I bring a broad amount of business and personal experience that can be an asset along with my marketing/ technology skill set.

I am currently attending SPC to complete my AA in Business degree (2024) and finishing up my coursework to prepare me for the CAPM certification. This is Certified Associate Project Manager from PMI institute. This also would be an asset as many grants/ projects in this space is multiyear and or complex.

I believe that being on the COC board and on the LEAC will help those most in need. I've been there and know the frustrations and issues. There is also something to be said about having enthusiasm for solving some of these issues like from our LEAC contact, Victoria Kelly. Her encouragement for me to apply has helped make the decision to be more involved in 2024 and beyond.

Sincerely,  
Michael Chretien

# Michael L. Chretien

## Retail Sales Professional Sales and Technology Specialist

[www.linkedin.com/in/mikechretien](http://www.linkedin.com/in/mikechretien) | [personal Information removed by HLA]

### Selected Key Achievements

- Current education is working toward Certified Associate Project Management (CAPM)
- Skilled at retail sales training, b2b sales, retail operations (keyholder)
- Microsoft Office Specialist Certified
- Five years of experience in Sales and Account Management
- Demonstrated record of persuasive communication, retail merchandising, operations, and sales
- Trained hundreds of retail reps in technology products and solutions

### Partial List of Tools Used for self and clients:

Social media channels	Platforms, tools, and analytics	Software
Facebook, Twitter, Instagram,	Buffer, Hootsuite, WordPress	Onshape, Canva
Pinterest, YouTube	Live Writer, Asana, Google Docs	MS Office Suite
LinkedIn		Krita, LibreOffice

### Selected Professional / Employment History

Project Team Assoc.	04/2020 - 06/2022	Walmart	St Petersburg, FL
Outside Sales	02/2019 - 12/2019	Excell Networks LLC	St Petersburg, FL
Political Canvasser	09/2018 - 11/2018	Murphy Nasica	Trenton, NJ
Volunteer IT Manager	01/2017 - 08/2018	St. Pete Eco Village	St Petersburg, FL
Thrift Store Volunteer	09/2015 - 02/2016	Jericho Road Ministries	Brooksville, FL
Sales Agent	04/2015 - 08/2015	Marketstar	Tampa, FL
Sales Agent	12/2013 - 04/2014	Urban Sales Network	Tampa, FL

### Education and Training

University of Massachusetts	Dartmouth, MA	Marketing (93/120 credit hours)
-----------------------------	---------------	---------------------------------

### Occupational Licenses and Certificates

Certified Assoc. Project Manager	Pathstream/Online	09/2022 (est. completion)
Microsoft Office Specialist	Career Source Pinellas	06/2017
3D Digital Fabrication	Career Source Pinellas	09/2016
RE Salespersons	Massachusetts	06/1994

### Volunteer Work

Boy Scouts of America (Troop 35-South Attleboro, MA) - Asst. Scout Master.  
IT and Training - St. Pete Eco Village  
IT Support – New Beginnings

### Other Retail/ Sales Experience:

CompUSA (digital camera sales, award winner)  
RadioShack (6 years, key holder)  
Walt Disney World (2004-2005)  
Mass High Tech, Weblink Wireless

## **Elected Member Renewal Application**

**Name:** Lottie Cuthbertson

**Title and Employer:** RN, Program Director

**In what year did you join the CoC's Board of Directors?** 2020

**What seat are you currently filling?** Business

**Do you wish to serve another term on the Board of Directors?** Yes, I wish to continue serving in my current capacity

**In addition to the Board of Directors, on which, if any, committee(s) do you serve?**

Diversity, Equity & Inclusion: Provides insight into & develops strategies for promoting diversity, equity, & inclusion in the CoC.

Point in Time (PIT): Plans PIT Count, designs survey, coordinates volunteers, & evaluates programs. Meets monthly July - February.

Youth Action Board: Advises CoC Board on services for homeless/at-risk youths. Members are under 25 & have lived experience. Meetings TBD.

**From your past service, what do you believe is the most pressing issue facing the Continuum of Care?**

The increase in Homeless numbers.

**In what capacity would you like to serve the Continuum of Care in the future; e.g., chair a committee, service on a specific committee, etc.?**

Service on Youth action Board

**How do you think CoC membership can be improved, or how do you think that CoC members might help the community more?**

Collaborate with community organization on CoC identified concerns.

## Elected Member Application

**Name:** Camille Henry

**Title and Employer:** CFO, HCA Florida Northside Hospital

**Nominator's Information:** Self Nomination

**Do you live or work in Pinellas County?** Both Live and Work in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

At-Large (3 elected seats)

Health Care/EMS/Fire (1 elected seat)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Active Member and Volunteer of the HCA Hope Fund - since 2019

Active Volunteer with Feeding Tampa Bay - since 2021

Consultant/Volunteer for Oasis Center, Nashville TN – 2023

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Interested
Board Development (recruitment, training, evaluation)	Some Experience
Community Outreach	Some Experience
Data Analysis / Quality Assurance	Some Experience
Diversity, Equity, and Inclusion	Some Experience
Domestic Violence / Survivor's Services	Interested
Emergency Management	Very Experienced
Employment / Labor / Workforce Development	Very Experienced
Finance Management	Very Experienced
Fundraising	Some Experience
Grant Research, Writing or Management	No Experience
Government / Public Policy	No Experience

Heath Care / Mental Health Services	Very Experienced
Homeless Issues	Some Experience
Housing / Real Estate	Interested
Human Resources (hiring, managing or evaluating employees)	Very Experienced
Information Technology	No Experience
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	No Experience
LGBTQIA+ Services	Interested
Marketing	Some Experience
Media/Public Relations/Communications	Some Experience
Nonprofit Management	No Experience
Project Management	Very Experienced
Public Speaking	Very Experienced
Senior Services	Some Experience
Social / Human Services	Some Experience
Special Event Planning	Some Experience
Strategic Planning	Very Experienced
Veteran Services	Interested
Volunteer Recruitment or Management	Some Experience
Youth Services	Interested

**For any items above where you are either very experienced or have some experience, please provide additional details.**

My career in healthcare finance and leadership has provided me with extensive experience in strategic planning, public speaking, project management, and emergency management. As the senior leader for our Case Management team, I have also gained significant exposure to social services and homeless issues.

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.**

(See Below)

I have lived in Pinellas County for over 10 years and during that time I have had the pleasure of serving our community through my work in our local hospitals. As a hospital leader, I have the opportunity to interact with thousands of our community members. Several of which are experiencing homelessness or struggling to secure basic needs. I work very closely with our Case Management team, including our Social Workers, to help these individuals connect with the agencies and service providers that can help support them. I have witnessed the impact of the COC members' work and would be honored to contribute to the ongoing effort as a member of the Board of Directors.

I have also witnessed the impacts of homelessness on a personal level as my sister experienced homelessness for several years. Witnessing her experience, as well as, those of our patients has impacted me a profound way. I have a strong calling to be part of the solution and help our neighbors in need.

Thank you.

Camille Henry





## **Camille Henry**

**Chief Financial Officer**

**HCA Florida Northside Hospital**

Camille joined HCA Florida Northside Hospital in March 2023 as Chief Financial Officer. Prior to joining Northside Hospital, Camille served as Interim Chief Financial Officer at HCA Florida Bayonet Point and Assistant Chief Financial Officer at HCA Florida Oak Hill Hospital. Camille started her career in healthcare as a department secretary while she pursued her Bachelor's Degree. Camille eventually joined the Hospital Accounting department as an Accounts Payable Clerk and proudly grew in the department holding multiple positions.

Camille moved to Pinellas County in 2013 and joined the team at Bayfront Health St. Petersburg where she served in a finance role for over 5 years. She then joined HCA Healthcare in 2019 as the Controller at HCA Florida Brandon Hospital.

Camille earned her Bachelor's Degree in General Business from Missouri State University and a Master of Business Administration in Accounting from Southern New Hampshire University. In her free time, Camille enjoys spending time outdoors with her dogs.

## Elected Member Application

**Name:** Theresa Jones

**Title and Employer:** Retired, City of St. Petersburg, Homeless & Social Services Manager

**Nominator's Information:** Self Nomination

**Do you live or work in Pinellas County?** Live in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

At-Large (3 elected seats)

**Please list current and past affiliations with professional and community organizations/foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Former Homeless and Social Services Manager for five years with the City of St. Petersburg (2018-2023). Former Interim Homeless and Social Services Manager (1/2013 - 6/2013). Domestic Violence Survivor

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Very Experienced
Board Development (recruitment, training, evaluation)	Very Experienced
Community Outreach	Very Experienced
Data Analysis / Quality Assurance	Interested
Diversity, Equity, and Inclusion	Very Experienced
Domestic Violence / Survivor's Services	Some Experience
Emergency Management	Some Experience
Employment / Labor / Workforce Development	Very Experienced
Finance Management	Interested
Fundraising	Some Experience
Grant Research, Writing or Management	Very Experienced
Government / Public Policy	Very Experienced

Heath Care / Mental Health Services	Some Experience
Homeless Issues	Very Experienced
Housing / Real Estate	Very Experienced
Human Resources (hiring, managing or evaluating employees)	Very Experienced
Information Technology	Interested
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	Does Not Apply
LGBTQIA+ Services	Interested
Marketing	Interested
Media/Public Relations/Communications	Interested
Nonprofit Management	Interested
Project Management	Very Experienced
Public Speaking	Very Experienced
Senior Services	Interested
Social / Human Services	Very Experienced
Special Event Planning	Very Experienced
Strategic Planning	Some Experience
Veteran Services	Some Experience
Volunteer Recruitment or Management	Some Experience
Youth Services	Some Experience

**For any items above where you are either very experienced or have some experience, please provide additional details.**

My career and volunteer experience has included these areas of interest.

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.**

(No response)

# Elected Member Application

**Name:** Blossom Kapper

**Title and Employer:** Homeless Program Coordinator, Department of Veteran Affairs

**Nominator's Information:** Michael Jalazo PERC

**Do you live or work in Pinellas County?** Live in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

Veteran/Veterans Organization (1 elected seat)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Homeless Program Coordinator at VA Bay pines

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Very Experienced
Board Development (recruitment, training, evaluation)	No Experience
Community Outreach	Very Experienced
Data Analysis / Quality Assurance	Some Experience
Diversity, Equity, and Inclusion	Some Experience
Domestic Violence / Survivor's Services	Some Experience
Emergency Management	Some Experience
Employment / Labor / Workforce Development	Some Experience
Finance Management	Some Experience
Fundraising	Some Experience
Grant Research, Writing or Management	Some Experience
Government / Public Policy	Some Experience
Heath Care / Mental Health Services	Very Experienced

Homeless Issues	Very Experienced
Housing / Real Estate	Some Experience
Human Resources (hiring, managing or evaluating employees)	Some Experience
Information Technology	Some Experience
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	Some Experience
LGBTQIA+ Services	Some Experience
Marketing	Some Experience
Media/Public Relations/Communications	Some Experience
Nonprofit Management	Some Experience
Project Management	Some Experience
Public Speaking	Some Experience
Senior Services	Some Experience
Social / Human Services	Some Experience
Special Event Planning	Very Experienced
Strategic Planning	Some Experience
Veteran Services	Very Experienced
Volunteer Recruitment or Management	Some Experience
Youth Services	Some Experience

**For any items above where you are either very experienced or have some experience, please provide additional details.**

I participate in VA social work services as a frontline manager, managing both the homeless programs and currently 9 staff members. I also oversee VA homeless contract and grant programs. I am heavily involved in both serving those with homeless issues and MH concerns, and supervising those who outreach and treat homeless Veterans daily. I am further involved in large homeless outreach events, to include the Stand Down Project planning and management. Stand Down includes nearly 900 participants to include a Stand Down judicial court. With my above experience, I am pleased to apply for the board and strengthen VA's collaboration with our homeless providers in the community.

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application. (No response)**

## Elected Member Application

**Name:** Emily Lloyd

**Title and Employer:** (No response)

**Nominator's Information:** Self Nomination

**Do you live or work in Pinellas County?** Live in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

At-Large (3 elected seats)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

(No response)

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Some Experience
Board Development (recruitment, training, evaluation)	Interested
Community Outreach	Interested
Data Analysis / Quality Assurance	Interested
Diversity, Equity, and Inclusion	No Experience
Domestic Violence / Survivor's Services	No Experience
Emergency Management	No Experience
Employment / Labor / Workforce Development	Interested
Finance Management	Some Experience
Fundraising	Interested
Grant Research, Writing or Management	Some Experience
Government / Public Policy	Interested
Health Care / Mental Health Services	Some Experience

Homeless Issues	Interested
Housing / Real Estate	Interested
Human Resources (hiring, managing or evaluating employees)	Some Experience
Information Technology	Some Experience
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	No Experience
LGBTQIA+ Services	No Experience
Marketing	Interested
Media/Public Relations/Communications	Some Experience
Nonprofit Management	Some Experience
Project Management	No Experience
Public Speaking	Some Experience
Senior Services	Some Experience
Social / Human Services	No Experience
Special Event Planning	Some Experience
Strategic Planning	Interested
Veteran Services	Interested
Volunteer Recruitment or Management	Interested
Youth Services	Some Experience

**For any items above where you are either very experienced or have some experience, please provide additional details.**

Was in management positions for 45 year. Am computer literate Human Resources fell under my supervision

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.**

(No response)

## Elected Member Application

**Name:** Christine Long

**Title and Employer:** Executive Vice President & Chief Programs Officer

**Nominator's Information:** Christine Long, Metropolitan Ministries

**Do you live or work in Pinellas County?** Work in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

At-Large (3 elected seats)

**Please list current and past affiliations with professional and community organizations/foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Current Board positions:

Pasco County CoC Leadership Council, Serve on executive committee 2020-2023

Hillsborough County Emergency Food and Shelter Board from 2003 to present

Empath Health Suncoast Hospice Board of Directors, serve as treasurer 2021-present

Hillsborough County Community Action Board, from 2019 to present

Past positions:

THHI CoC rank and review committee from 2017-2022

Florida Housing Coalition from 2016-2019

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Very Experienced
Board Development (recruitment, training, evaluation)	Very Experienced
Community Outreach	Very Experienced
Data Analysis / Quality Assurance	Very Experienced
Diversity, Equity, and Inclusion	Some Experience
Domestic Violence / Survivor's Services	Some Experience
Emergency Management	Some Experience
Employment / Labor / Workforce Development	Very Experienced
Finance Management	Very Experienced



Fundraising	Very Experienced
Grant Research, Writing or Management	Very Experienced
Government / Public Policy	Some Experience
Health Care / Mental Health Services	Some Experience
Homeless Issues	Very Experienced
Housing / Real Estate	Some Experience
Human Resources (hiring, managing or evaluating employees)	Very Experienced
Information Technology	Some Experience
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	No Experience
LGBTQIA+ Services	No Experience
Marketing	Very Experienced
Media/Public Relations/Communications	Very Experienced
Nonprofit Management	Very Experienced
Project Management	Very Experienced
Public Speaking	Very Experienced
Senior Services	Some Experience
Social / Human Services	Very Experienced
Special Event Planning	Very Experienced
Strategic Planning	Very Experienced
Veteran Services	Some Experience
Volunteer Recruitment or Management	Very Experienced
Youth Services	Very Experienced

**For any items above where you are either very experienced or have some experience, please provide additional details.**

During my 30 year career at Metropolitan Ministries in homeless services and serving on several boards and committees throughout the years, I have developed deep knowledge around all aspects of non-profit operations and homeless services. I have been deeply engaged with CoC work throughout my career and fully understand the requirements and expectations of a leadership role in

the CoC. I am confident that my skills and knowledge could add value in many capacities of CoC leadership.

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.**

(See below)

Dear Selection Committee,

Please consider my application to Pinellas County Continuum of Care Board of Directors. I have dedicated my entire 30-year career to caring for the needs of our homeless and struggling neighbors. This is my passion and life's work and I love working with the community to find ways to improve services and impact lives.

As Executive Vice President and Chief Programs Officer for Metropolitan Ministries I am responsible for assessing community needs and developing high quality programs to meet those needs. Metropolitan Ministries has been serving the Pinellas community for many years, but the needs that presented themselves during the pandemic and funding that became available through generous philanthropic donors gave me an opportunity to expand our services to Pinellas County even more. Our Board of Directors supported this through Metropolitan Ministries strategic plan, making Pinellas County services a top priority for the Ministries expansion.

Recently I have been able to engage more actively in developing partnerships and supporting the collaborative work in Pinellas County. I continue to be impressed with the caring, creativity and passion the Pinellas County CoC members offer to support our most vulnerable neighbors.

If selected to serve on the Board of Directors, I will gladly use my skills and knowledge to support the great work of the CoC. I would love to become an integral part of the service community and support the efforts of the CoC and Homeless Leadership Alliance. I believe my extensive board work and leadership experience could be helpful and I would be honored to serve if elected.

Thank you,

Christine Long

Executive Vice President and Chief Programs Officer

Metropolitan Ministries

**Christine Long — Executive Vice President and Chief Programs Officer**  
**Metropolitan Ministries, Tampa Florida**

Christine Long joined Metropolitan Ministries in 1993 as a transition counselor and was promoted to Chief Programs Officer 2014 and Executive Vice President in 2021

During her 30 years at the Ministries, Christine has provided key leadership for the Programs team and is responsible for ensuring the program's compassion, innovation, and continuous improvement by responding effectively and proactively to the changes in the community.

Christine manages a \$20 million budget for program services and has oversight of some 200 employees and hundreds of volunteers that offer services to the homeless and at-risk individuals in the Tampa Bay region.

Christine's leadership has furthered Metropolitan Ministries Vision of being America's most effective caregiver to poor and homeless people as she guides program services to fulfill the organizations mission to alleviate suffering, promote dignity and instill self-sufficiency for homeless and at-risk families.

She has served on several boards and sub-committees over the years, including the Board for the Florida Housing Coalition, the Homeless Coalition of Hillsborough County and the Tampa Bay Area Network to End Hunger, serving in many capacities chairing committees and sub-committees throughout the years. Christine currently serves on the Hillsborough County Emergency Food and Shelter Board, the Hillsborough County Community Action Plan Board, The Pasco County Homeless Coalition Leadership Council, and Empath Health, Suncoast Hospice, where she serves as board treasurer.

Long earned a Bachelor of Arts degree in Psychology from The University of South Florida and a Master of Science degree in Mental Health Counseling from Nova Southeastern University. Christine and her husband Jerry reside in the Apollo Beach Florida.

# Elected Member Application

**Name:** Esther Matthews

**Title and Employer:** President - St Petersburg branch NAACP

**Nominator's Information:** Self Nomination

**Do you live or work in Pinellas County?** Both Live and Work in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

At-Large (3 elected seats)

Business (2 elected seats)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

- President NAACP – St. Petersburg Branch President (Current)
- Board Member - CareerSource Pinellas (Current)
- Chair – Pinellas County Continuum of Care Diversity, Equity, and Inclusion Committee
- Member - National Council of Negro Women
- Community Advisory Council (CAC) – St. Petersburg, FL (Current)
- Task Force Lead – Veterans Suicide Prevention – Gus Bilirakis
- Member - St. Petersburg Community Benefits Agreement (CBA) Policy Council
- Vice-Chair - Pinellas County Re-Districting Committee
- Member, Sankofa Advisory Council (for Sankofa on the Deuces, a City-Community Partnership)

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Very Experienced
Board Development (recruitment, training, evaluation)	Very Experienced
Community Outreach	Very Experienced
Data Analysis / Quality Assurance	Very Experienced
Diversity, Equity, and Inclusion	Very Experienced
Domestic Violence / Survivor's Services	Very Experienced
Emergency Management	Very Experienced
Employment / Labor / Workforce Development	Very Experienced
Finance Management	Very Experienced

Fundraising	Very Experienced
Grant Research, Writing or Management	Very Experienced
Government / Public Policy	Very Experienced
Health Care / Mental Health Services	Very Experienced
Homeless Issues	Very Experienced
Housing / Real Estate	Very Experienced
Human Resources (hiring, managing or evaluating employees)	Very Experienced
Information Technology	Very Experienced
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Very Experienced
Legal Services	Very Experienced
LGBTQIA+ Services	Very Experienced
Marketing	Very Experienced
Media/Public Relations/Communications	Very Experienced
Nonprofit Management	Very Experienced
Project Management	Very Experienced
Public Speaking	Very Experienced
Senior Services	Very Experienced
Social / Human Services	Very Experienced
Special Event Planning	Very Experienced
Strategic Planning	Very Experienced
Veteran Services	Very Experienced
Volunteer Recruitment or Management	Very Experienced
Youth Services	Very Experienced

**For any items above where you are either very experienced or have some experience, please provide additional details.** (No response)

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.** (see below)

## Short Narrative

As a dedicated advocate for community welfare and an ardent believer in the power of collaborative efforts, I am writing to express my profound interest in joining the Board of Directors of the Pinellas Continuum of Care. My motivation stems from a deep-rooted commitment to addressing the complex challenges of homelessness and a desire to contribute meaningfully to the strategies that can bring about sustainable change in our community.

Throughout my career, I have been actively involved in various community service roles, which have provided me with a unique perspective on the multifaceted nature of homelessness. My experience spans working with non-profit organizations, leading initiatives aimed at poverty alleviation, and advocating for policy changes that support the most vulnerable members of our society. This background has equipped me with a comprehensive understanding of the systemic issues that contribute to homelessness and the critical importance of a coordinated community response.

I am particularly drawn to the Pinellas Continuum of Care because of its holistic approach to addressing homelessness. The organization's commitment to providing a continuum of services – from emergency response to long-term solutions – aligns perfectly with my belief that a multifaceted and inclusive approach is crucial for making a lasting impact. I am excited about the opportunity to collaborate with a diverse team of experts, community leaders, and stakeholders who are equally passionate about making a difference.

My approach to problem-solving is characterized by a blend of empathy, strategic thinking, and a commitment to evidence-based practices. I am eager to bring these skills to the Board of Directors, contributing to the development and implementation of innovative, effective strategies that can improve the lives of those experiencing homelessness in our community.

In joining the Board, my goal is to leverage my experience, skills, and network to amplify the impact of the Pinellas Continuum of Care. I am committed to working tirelessly to ensure that our collective efforts not only meet immediate needs but also pave the way for sustainable, long-term solutions.

Thank you for considering my application. I am enthusiastic about the possibility of contributing to the board and eager to engage in this important work.

A handwritten signature in black ink, appearing to read 'Esther Matthews', with a long, sweeping horizontal line extending to the right.

Esther Matthews, MSW, MLC



Esther Matthews, MSW, MLC

## Career Experience

### **January 2023 – Present | PERC (People Empowering Returning Citizens)**

Director of Programs, Corporate Training, and Staff Development for a Non-Profit Organization. Oversee a diverse range of initiatives including the Cohort of Champions, Tiny Homes, Complex Case Reintegration Project, Hidden Voices, and STARS Programs. Additionally, lead corporate training efforts to enhance team capabilities and further our mission.

- Create and set goals for programs based on the strategic objectives of the organization
- Create and nurture effective communication within the organization and funding partners
- Responsible for the management and planning of the program administration and planning, including the identification of successful processes, and ensuring that deadlines and milestones are met.

### **June 2022 – Present | Supportive Equity Connections of Tampa Bay**

CEO and President of a Not-for-Profit organization that was founded in 2022 with a mission to achieve equity in Pinellas County by ensuring that the systems change in an impactful and sustained manner through system change.

- Lead Pinellas County as a community leader, spokesperson, and coalition building, and work with a diverse range of constituents across the county to accomplish community goals
- Ensure that intellectual leadership is provided and that an environment of excellence, creativity and commitment in the quality of services provided and a commitment to the mission of the organization is fostered
- Ensure that education and community development initiatives are implemented and enhanced throughout the organization and county

### **September 2018 – Present | All Administrative Solutions, LLC dba All Enterprise Solutions**

President & CEO of an enterprise management and consulting firm founded in 2018 to help clients activate and deploy new revenue and partnership concepts and heighten efficiencies and productivity in mission-critical areas of operation. AAS/AES works with corporate, small business, government, and non-profit organizations. Current and recent client engagements include:

- **The Factory**, a 91,000 square foot flex-space facility center for the arts–business management and administrative oversight for 45 arts centered businesses
- **City of Tucson** – Employee and Leadership Development for 1,500 full and part-time employees
- **The 2020 Plan, Inc.** - Operations Management for economic development plan involving 50+ partner organizations
- **Mason Tillman Associates**, a public policy& disparity study consulting firm – Disparity Study survey staff administrative oversight for 5 contract employees
- **Barr & Barr**, a Tampa Bay based construction company – Subcontracted as a Section 3 (Florida Certified) firm providing temp-to-permanent staffing support
- **Tampa Bay Rays/Rowdies**, a major league baseball team – EDI training for 405 full time employees
- **People Empowering and Restoring Communities (PERC)** – Operations Management and staff administrative oversight for 20 full time employees
- **City of St. Petersburg, FL**, a municipal government – Provided recruitment services on a temporary, interim and contract basis
- **Career Source Pinellas, FL** - Deliver employee engagement training to a group of 75 staff members.

### November 2014 – March 2020 | **Society of St. Vincent de Paul**

Program Manager (countywide) for Non-Profit organization. Was responsible for overseeing the budget and staff projects. Deployed new services to the program recipients in accordance with the program governance:

- Provided direct administrative oversight of a \$7.5 million dollar Veterans Administrative Grant
- Administration and management of 40 full time employees deployed in Pinellas County for the homeless service programs.
- Ensured compliance with established policy and procedures

### February 2010 – October 2014 | **Sarasota Housing Authority**

Resident Services Manager for Housing Authority focused on spearheading grant programs designed to promote and develop physical, social, and emotional health awareness in the Elderly and Disabled participants:

- Established and promoted a community environment with the residents
- Developed supportive professional relationships with residents that help them enhance the quality of their lives
- Coordinate site community engagement staff to achieve community impact goals

## Education & Career Credentials

- Florida A&M University • Bachelor of Science, Major – Social Science
- Crown College • Master of Science, Major – Social Work
- Certified Section 3 Specialist, U.S. Department of Housing and Urban Development (HUD)
- Certified Professional Service Coordinator, Nan McKay & Associates
- Certified Grant Writer, Nan McKay & Associates
- Certified Master Life Coach, Transformation Academy
- Certified Professional Life Coach, Transformation Academy
- Certified SOAR Professional, Substance Abuse and Mental Health Services Administration (SAMHSA)
- Certified Disaster Preparedness Trainer

## Professional Affiliations

- Leadership St. Petersburg (Class of 2021)
- Member, St. Petersburg Area Chamber of Commerce
- Small Business Innovators
- Professional Businesswomen
- Community for Entrepreneurs
- HCV Housing Quality Standards Specialist – Nan McKay (2015)
- SOAR Certified – SAMHSA/Soar Works (2017)

## Community Leadership

- **President NAACP** – St. Petersburg Branch President (Current)
- **Board Member** - CareerSource Pinellas (Current)
- **Chair** – Pinellas County Continuum of Care Diversity, Equity, and Inclusion Committee
- **Member** - National Council of Negro Women
- **Community Advisory Council (CAC)** – St. Petersburg, FL (Current)
- **Task Force Lead** – Veterans Suicide Prevention – Gus Bilirakis
- **Member** - St. Petersburg Community Benefits Agreement (CBA) Policy Council
- **Vice-Chair** - Pinellas County Re-Districting Committee
- Member, Sankofa Advisory Council (for Sankofa on the Deuces, a City-Community Partnership)



# **Appointed Member Renewal Application**

**Name:** Samuel Picard

**Title and Employer:** Pastor, Missio Dei

**In what year did you join the CoC's Board of Directors?** 2019

**What seat are you currently filling?** Faith-Based

**Do you wish to serve another term on the Board of Directors?** Yes, I wish to continue serving in my current capacity

**In addition to the Board of Directors, on which, if any, committee(s) do you serve?**

Data & System Performance: Coordinates HMIS data, reviews system performance, informs best practices, & recommends funding priorities. Meets monthly.

**From your past service, what do you believe is the most pressing issue facing the Continuum of Care?**

Affordable housing. Understanding and improving total system function: ie actually moving people from homeless to housed.

**In what capacity would you like to serve the Continuum of Care in the future; e.g., chair a committee, service on a specific committee, etc.?**

Continue chairing DSP. If it would be helpful, I am open to serving in other roles on the board.

**How do you think CoC membership can be improved, or how do you think that CoC members might help the community more?**

Connect community serving organizations to the CoC so that care and services can connect and resources can be best organized. Continued outreach to make the broader community aware of the CoC and its function.

# Elected Member Renewal Application

**Name:** Ross Silvers

**Title and Employer:** ADA & Community Officer, PSTA

**Nominator's Information:** Self Nomination

**Do you live or work in Pinellas County?** Both Live and Work in Pinellas County

**Are you a 2023 member of the Pinellas CoC?** Yes, I / my organization joined or renewed in 2023

**Seat Category for Nomination (check all seats that you are open to holding; please note that some seats may not be open, as terms are staggered to ensure Board stability):**

Workforce Development/Transportation (1 elected seat)

**Please list current and past affiliations with professional and community organizations / foundations for the last five (5) years. Please include the name of the organization, dates of affiliation, your role and current status.**

Current:

Vice-Chair, Disability Achievement Center Board

Vice-Chair, City of St Petersburg Committee to Advocate for Persons with Impairments

Vice-Chair, Pinellas County Commission on Persons with Disabilities

**What skills, knowledge and experience do you bring to the Continuum of Care? What is your interest in homelessness in Pinellas County.**

<b>Statement</b>	<b>Selection</b>
Advocacy	Some Experience
Board Development (recruitment, training, evaluation)	Some Experience
Community Outreach	Very Experienced
Data Analysis / Quality Assurance	Some Experience
Diversity, Equity, and Inclusion	Very Experienced
Domestic Violence / Survivor's Services	No Experience
Emergency Management	Some Experience
Employment / Labor / Workforce Development	Very Experienced
Finance Management	Some Experience
Fundraising	No Experience
Grant Research, Writing or Management	Some Experience
Government / Public Policy	Some Experience

Heath Care / Mental Health Services	No Experience
Homeless Issues	Some Experience
Housing / Real Estate	Some Experience
Human Resources (hiring, managing or evaluating employees)	No Experience
Information Technology	Interested
Leadership (served in a leadership capacity at other organizations, committee participation, etc.)	Some Experience
Legal Services	Interested
LGBTQIA+ Services	Interested
Marketing	Interested
Media/Public Relations/Communications	No Experience
Nonprofit Management	Some Experience
Project Management	No Experience
Public Speaking	Some Experience
Senior Services	Some Experience
Social / Human Services	Some Experience
Special Event Planning	No Experience
Strategic Planning	No Experience
Veteran Services	Interested
Volunteer Recruitment or Management	Interested
Youth Services	Interested

**For any items above where you are either very experienced or have some experience, please provide additional details.**

(No response)

**Please attach a short narrative (less than one page) summarizing your interest in joining the Board of Directors of the Pinellas Continuum of Care, as well as a personal biography or resume to accompany your Board of Directors application.**

(No response)

## **Elected Member Renewal Application**

**Name:** Danielle Thomas

**Title and Employer:** SVP/COO, St. Petersburg Housing Authority

**In what year did you join the CoC's Board of Directors?** 2022

**What seat are you currently filling?** Local Housing Authority

**Do you wish to serve another term on the Board of Directors?** Yes, I wish to continue serving in my current capacity

**In addition to the Board of Directors, on which, if any, committee(s) do you serve?**  
(No selection)

**From your past service, what do you believe is the most pressing issue facing the Continuum of Care?**

The increase in housing costs in Pinellas County, coupled with the lack of affordable housing. The more people cannot afford the rents in our area, the more individuals and families will become homeless. CoC members already have limited resources, and will continue to be stretched beyond their capacity if this trend in increased costs continues.

**In what capacity would you like to serve the Continuum of Care in the future; e.g., chair a committee, service on a specific committee, etc.?**

I would like to serve on the Advocacy committee in the future.

**How do you think CoC membership can be improved, or how do you think that CoC members might help the community more?**

I think that the creation of a specific CoC website is a good idea. And the website can provide more information for current members, prospective members, and the general public. Information like reports and data, an events calendar that includes details about CoC meetings, conferences, PIT count, etc. could all be available. The production of an Annual Performance report (some hard copies and an electronic version) would be good tool to use to educate the general public, elected officials, and donors about the collective work of the CoC.